

Miguel Romera Martín

Senior IT Executive | Digital Workplace, M&A Transformation & Lean Leader

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PROFESSIONAL SUMMARY

Senior IT Executive with over 20 years of experience driving large-scale digital workplace transformations, global IT operations, and M&A technology execution. Led the full digital workplace carve-out of GE HealthCare from GE, including TSA planning, infrastructure buildout, and separation of end-user and collaboration platforms for 70,000+ global users.

Known for bridging strategic vision and operational rigor, with a Lean mindset and deep experience in designing cloud-first environments, orchestrating global teams, and leading high-impact programs across regulated industries. Passionate about scaling user experience, accelerating time-to-value in integrations, and applying AI and automation to optimize enterprise IT.

CORE COMPETENCIES

- Digital Workplace & End-User Experience
 - IT Strategy & Global Infrastructure
 - M&A, Carve-Outs & TSA Execution
 - Cloud Platforms & SaaS Integration (M365, Intune, Azure)
 - Lean Transformation & Operational Excellence (Six Sigma Black Belt)
 - Program & Portfolio Management (PMO)
 - Cross-Functional Leadership & Team Building
 - Risk, Compliance & Vendor Governance (>\$80M budgets)
 - AI & Automation in Enterprise Support (Emerging Focus)
 - IT Financial Planning & Global Service Delivery
 - Scalable Solution Architecture
 - Stakeholder & Executive Engagement
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PROFESSIONAL EXPERIENCE

Sr. Director – Digital Workplace Leader, GE HealthCare (Madrid, Spain) | July 2021 – Present

- Led the end-to-end digital workplace separation of GE HealthCare from GE, including TSA design, standalone M365 tenant implementation, and full-service delivery rebuild for 70,000+ global users.
- Directed the workplace product portfolio strategy, optimizing productivity, collaboration, and mobility while governing an \$80M global budget.
- Established scalable, cloud-first workplace platforms and support services aligned with strategic business goals, enhancing operational efficiency and user satisfaction.
- Championed the introduction of GenAI and automation capabilities into enterprise support models to drive measurable improvement in response times and resolution rates.

Sr. Director – Digital Operations, GE HealthCare (Madrid, Spain) | Dec 2016 – June 2021

- Led a global team of ~50 employees and contractors to drive digital transformation through DevOps adoption, automation, and RPA, significantly boosting productivity, operational efficiency, and user experience.
- Oversaw global strategy, execution, and financial governance for Operational Excellence, managing the full PMO portfolio, Vendor Management activities, and productivity initiatives across Regions and Commercial Excellence.
- Acted as a key leadership partner and business risk owner, aligning closely with CIO staff, COEs, and GE Corporate to ensure security, compliance, and delivery of best-in-class core IT services worldwide.

EMEA IT Operations Manager, GE HealthCare (Madrid, Spain) | Oct 2015 – Dec 2016

- Partnered with the EMEA CIO to drive operational performance and lead strategic planning, including 3-year Blueprints and annual SII cycles, aligning financial execution with organizational priorities.
- Led financial governance, vendor management, and compliance across EMEA IT, overseeing contracts, risk management, and IT security to ensure alignment with global VMO and control frameworks.
- Supported end-to-end project delivery across EMEA, coaching project managers on global processes and collaborating with global PMO and IT teams to ensure seamless execution and user support.

Global Service Delivery Leader and Productivity Tools Team Leader, GE HealthCare (Madrid, Spain) | June 2013 – Sept 2015

- Led IT service delivery for GSS, driving consistency, simplification, and operational excellence through Lean Six Sigma practices, project leadership, and performance tracking across global teams.
- Directed End User Experience and infrastructure initiatives in Iberia, implementing innovative technologies to boost productivity, scalability, and cost-efficiency aligned with business growth.

- Owned IT strategy, security, and budgeting across the region, ensuring systems met evolving business requirements while maintaining a strong security posture and delivering measurable ROI.

Global Productivity & Lean Leader / Finance Leader, GE HealthCare (Madrid, Spain) | Nov 2009 – June 2013

- Led global productivity and Lean transformation initiatives, streamlining IT service operations and driving process standardization across EMEA to improve efficiency, scalability, and business outcomes.
- Managed multiple value streams and facilitated Lean Six Sigma activities, including value stream mapping and Kaizen workshops, delivering significant simplification and cost-saving results across the Technology Services Organization.
- Owned financial governance for Global Site Support, overseeing budgeting, cost control, and forecasting, while establishing operating mechanisms to align a non-finance-oriented team with fiscal goals and performance targets.

Regional Infrastructure Manager, Southern Europe, GE HealthCare (Madrid, Spain) | Jan 2006 – Oct 2009

- Set the strategic vision and led end-user services delivery, ensuring high client satisfaction through effective service management, vendor partnerships, and performance-driven execution.
- Oversaw infrastructure and IT support across Southern Europe, acting as the single point of contact for escalations, solution delivery, and performance improvement aligned with business needs.
- Managed full people, financial, and operational responsibilities, including team development, resource planning, cost center oversight, and adherence to GE Healthcare's global standards and compliance requirements.

EDUCATION & CERTIFICATIONS

Diploma, Electronic Course – Montgomery Vocational School, 1994

Diploma, Wayne High School, 1995

Computer Science, University of Maryland

Foundations of GE Leadership, 2006

Building Essential Leadership Skills, 2007

New Manager Development (Senior Leadership Training), 2010

Executive Presentation Skills, 2011

Advanced Management Training, Lean Six Sigma, 2011-2012

Activating Strategy and Culture, 2017

Influential Leadership and Innovation, 2019

TECHNICAL SKILLS

AI Tools & Exploration: Gen AI, Copilot Studio – self-directed focus on digital workplace transformation and support automation

Platforms: Microsoft 365, Azure AD, Intune, SharePoint, ServiceNow, SQL

Systems and SaaS: Linux, Windows 365, Windows Servers, Cloud Architecture, Endpoint Orchestration

Tools: Active Directory, Citrix, Box, Adobe Photoshop/Acrobat, Smartsheet, Box

Certifications: ITIL, PMP, Lean Six Sigma Black Belt

LANGUAGES

Fluent in Spanish and English

Some German